



Funding Priorities 2025-2027

Introduction

The objectives outlined in this document are designed to sustain the core functions of the Secretariat, ensuring we can effectively support the network in achieving the 2030 strategic goals. In a humanitarian landscape that shifts quickly, ICVA is committed to maintaining the flexibility necessary to respond swiftly to the network's needs. This requires a funding base that not only sustains our core operations but also allows for adaptable and responsive action as new challenges and opportunities arise.

Baseline: Current annual revenue is CHF 5.2 million. The 2024 budget includes a portfolio of 20 donors and 1 philanthropic foundation, with grants ranging from CHF 80,000 to CHF 580,000, and an average grant of CHF 200,000. Membership fees amount to CHF 650,000, while core/unrestricted funding totals CHF 1.7 million.

Increase organisational income to resource Secretariat core needs

Objective 1

ICVA aims to achieve a total yearly income of CHF 5.5 million by 2027 to fully resource the Secretariat in achieving its 2030 strategic objectives. This includes CHF 4.2 million for ICVA's operations and an additional CHF 1.3 million for pass-through funding. This income will support the Secretariat's 2024 structure and meet the growing expectations from ICVA's member network.

⇒ ER1: Achieve a total yearly income of CHF 5.5 million by 2025

Objective 2

ICVA seeks to raise the proportion of core/ flexible funding to 60% of its total income, while reducing project funding to 40%. This will ensure the Secretariat is sustainably resourced and can respond to the network's evolving needs. Additionally, the goal to secure 70% of income through multi-year funding, providing more stability, independence and flexibility.

⇒ ER2: Core flexible funding represents 60% of total income

⇒ ER3: 80% of funding secured through multi-year grants

Objective 3

ICVA aims to diversify its funding base by securing support from at least two philanthropic foundations

⇒ ER4: ICVA secures funding from two philanthropic foundations

Objective 4

ICVA will consolidate its donor portfolio to manage between 10-16 funders, ensuring more manageable compliance and reporting processes, while increasing individual donor contributions. With a small Secretariat, managing over 20 donors on a CHF 5 million budget stretches and strains capacity.

⇒ ER5: Donor portfolio is reduced to between 10 and 16 funders



Reaching ICVA's Funding goals

Strengthening donor relationships

ICVA will continue to build on existing donor relationships through regular engagement and meetings, aligning on shared priorities, and providing donors with access to our diverse network. Ongoing communication will ensure that partnerships remain strong and mutually beneficial.

Target donors

ICVA will actively seek partnerships with government donors whose strategies align with ICVA's priorities. In addition to strengthening relationships with traditional donors, ICVA will focus on building new partnerships with other government agencies. ICVA will also focus on building new partnerships with non-government entities and leverage existing relationships with philanthropic foundations. ICVA aims to broaden its funding base to support its mission and vision

ICVA's value proposition

As a funding partner, ICVA's strength lies in its extensive and diverse network, our commitment to the localisation agenda, and our leadership on key issues such as forced displacement, humanitarian coordination and humanitarian financing.

Measurement tools

ICVA will track progress towards these funding objectives through a comprehensive set of indicators. These will include monitoring the growth in funding, the percentage distribution between core and project funding, and the diversity and number of donors.