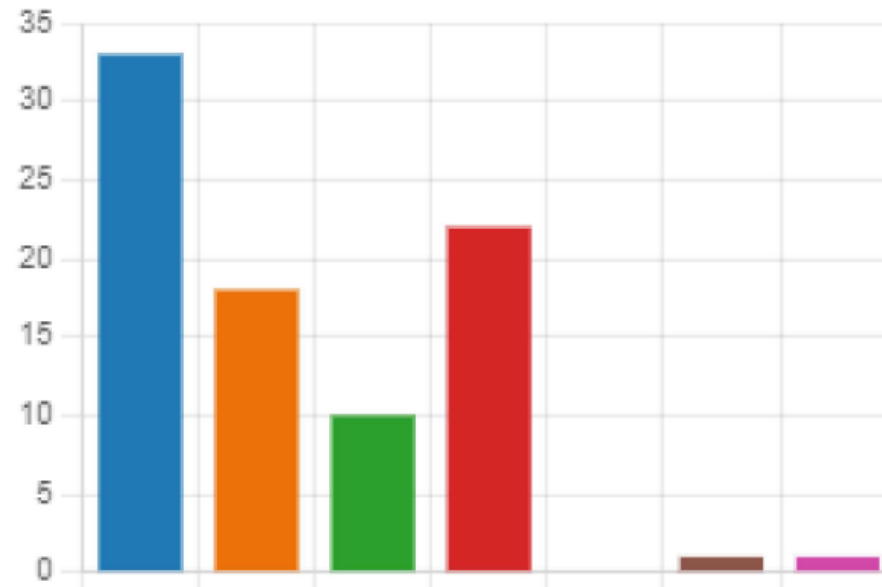


# Summary

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- 85 total responses
- Roughly split between global and regional/local scope

● International NGO	33
● National NGO	18
● Local NGO	10
● RCRC National Society	22
● UN Agency	0
● NGO Consortium or Network	1
● Other	1



# Targets

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- 45 percent of respondents have already developed targets/action plans
- Of the 55 percent who had not, major barriers mentioned were:
  - A lack of guidance on targets
  - Stretched/limited capacity
  - Difficulty assigning responsibility within organizations
  - Governance hesitancy to commit to targets without fully understanding resource implications

# Reaction to current guidance

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- A vast majority (96 percent) of respondents called the tools available in the current guidance “useful”
- Most respondents described the current guidance “practical” and “easy to use.” The third most popular description was “too long.”
- Further feedback on improving the guidance was focused on:
  - Simplifying the layout and explaining links, rather than listing them
  - Developing modules or “step-by-step” guides
  - More detailed and practical suggested targets
  - Case studies or examples of organizations currently implementing work
  - Less wordy, more visual/graphic

# Developing further guidance

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- When asked to rank their preference, most organizations chose either “technical standards for specific sectors” or “guidance on developing targets” as their first choice.
- “Guidance on developing targets” was the most popular first choice, ranked first by 34 percent of respondents.
- “Integration into existing standards” was clearly less preferred, with nearly half of all respondents ranking it fourth (last)
- When asked for other options that were not offered, case studies and a compendium of successful examples were listed frequently.

# Additional support

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- Most respondents listed “peer to peer exchanges” and “direct support to develop targets” as their preferred forms of support
- “Guidance and technical standards” came third, and “training and workshops” came fourth
- When asked to rank which forms of peer-to-peer exchange would be helpful, “webinars on targets” was the first choice, followed by “peer-to-peer exchanges on successes AND failures” and “webinars for signatories organized by geography”
- An online summit or gathering for signatories was ranked the fourth “last” choice by nearly half of all respondents