



Interagency Community Outreach and Communications Fund on Protection from Sexual Exploitation and Abuse (PSEA)

DRA PSEA mobile communication unit Campaign in Dhobley & Afmadow , Lower Juba region Somalia .



1.0 IDP community in Hodan Camp gathers near the Mobile communication unit to listen at the PSEA message being disseminated

1. INTRODUCTION

Danwadaag Relief Alliance carried out a PSEA awareness-raising project from 01/09/2022 to 31st Dec 2022, under the Inter-Agency Community Outreach and Communication Fund on PSEA Program. This program targeted the IDP population in Lower Juba, Somalia, reaching 1800 internally displaced persons, 300 non-IDPs, 20



humanitarian workers, 20 community-based PSEA Stakeholders, and 50 community gatekeepers. Interventions included trainings and workshops which focused on knowledge-sharing on the meaning of sexual exploitation and abuse, types of exploitation and abuse, available reporting channels in Somalia and the six PSEA principles by ICVA. Further, awareness-raising messages were disseminated through IEC materials including short radio messaging, posters, banners and a mobile communication unit, reporting, response and referral pathways.

The IDP population in Lower Juba of Somalia are among the most vulnerable to sexual exploitation and abuse. This is largely because of their social background. IDPs from ethnic minority groups face challenges in accessing education, health services, employment and political participation, which is largely exacerbated by their displacement status.

Past studies have indicated that SEA has been committed by aid workers in IDP camps across different parts Somalia. For instance, IDPs have reported having to exchange sexual favours with aid workers in exchange for food and non-food items. The current major gaps identified by DRA include weak reporting mechanisms for PSEA outreach efforts.

Over the years, there have been efforts by various actors to scale up PSEA communication and outreach. While progress has been made, research and reports have indicated that various gaps exist in communication and outreach in the Lower Juba region, among the IDP population. In the past, gendered communication dynamics of the Somali culture was not emphasized when communicating PSEA messaging.

DRA used mobile communication unit (car, microphone and speakers) covering 10 of the largest IDP camps in Afmadow and Dhobley , lower juba. This has enabled the community to receive awareness at the comfort of their homes, work place and markets.

Methodology

The mobile communication unit (car, microphone and speakers) played key PSEA messages in Somalia Language. The message played was pre-recorded and DRA PSEA trained community focal points accompanied the Car and will give the communities



chances to ask questions and seek clarifications on the various messages disseminated. The car/ mobile communication unit moved around IDP settlements, Workplaces and Markets. DRA ensured that the key messages passed are simple, culturally appropriate and relatable to the IDPs and the host communities. DRA also issued IEC materials (poster) with PSEA messaging to ensure further spread of the important message and increase access to the vulnerable community to timely and simple messages .

KEY PSEA MESSAGES DISEMINATED WITH TRANSLATION

1. A) All humanitarian aid is free and should never be exchanged for sexual, financial, social or political gain.

B)Gargaarka Biniadanimada wa bilash haku badalan galmo,lacag,Daqan iyo siyasad radis.

2 A)Together we can combat sexual exploitation and abuse. Report to Asho Abdi – Danwadaag Relief Alliance PSEA focal person through 0610910447.

B)Si wadajir aah aan uxakameyno tacadiga loo geysto dadka danyarta aah.So wac Asho Abdi oo ushakeyso hayada gargaarka Danwadaag -numbarka 0610910447.

3A)You have the right to be informed about the humanitarian services provided in your area and about the selection criteria.

3b) .Xaq ayad uledhahay in lagu ogeysiyo howlaha biniadamnimo ee kasocdo meshad jogtid iyo shurudaha xulitanka dadka la rabo.



4a) your complaint will be received and will be treated with utmost confidentiality. Your safety is our priority!

b) dacwadada wan heleyna waxana ola daqmeyna si wanagsan oo qarsodi aah. Amankada wa hadafkena.

5a) Aid workers must always treat you fairly and kindly, with dignity and respect, no matter who you are. If an aid worker ask for any sexual favour in exchange of aid please report to Asho Abdi - Danwadaag Relief Alliance PSEA focal person through 0610910447.

b) Shaqalaha heyadaha wa qasab marwalbo iney ola daqman danyarta si siman oo naxaris leh iyago dhowrayo sharafta iyo xishmada qof walbo oo danyarta kamid aah.Hadii shaqalaha heyadaha eey kuweydiyan galmo nooc walbo eey tahay si lagugu badalo gargar biniadamnimo faldan la hariir Asho Abdi oo uu xill saran arintaan - 0610910447.

6a) Sexual activity with children (persons under the age of 18) is prohibited regardless of the age of majority or age of consent locally. Mistaken belief regarding the age of a child is not a defense. Please Report to Asho Abdi – Danwadaag Relief Alliance PSEA focal person through 0610910447.

6b). La sameynta galmada carurta (dadodu kayartahay 18 jir) wa xaraan ayado latixgalinayo cimriga ugubadan mise mid lisku wafaqsanyahy si hoose.Fahankas aminka kusabsan carurta yar maahan mid lisku difaco. Fadlan la xariir Asho Abdi – Danwadaag Relief Alliance wac 0610910447.