



PSEA Outreach and Communication Fund 2021 Project Summaries



Introduction

This Fund was established in 2020 as a deliverable of the <u>High Commissioner's IASC Championship on Protection from Sexual Exploitation and Abuse (PSEA) and Sexual Harassment</u> (September 2019 to December 2020). A joint initiative of UNHCR and the International Council of Voluntary Agencies (ICVA), the Fund supports the critical work of NGOs in preventing sexual exploitation and abuse by ensuring all affected people know that humanitarian assistance is never conditional on transactions or exchanges of any kind. Moreover, the Fund invests in community-led efforts to ensure that communities and SEA survivors know how and where to safely report allegations of sexual abuse and exploitation.

The launch of the Fund was met with immense interest, with some 1,500 applications from NGOs worldwide after each call for proposals. All eligible applications are reviewed and scored by an interagency steering group of PSEA experts, which in 2021 included representatives from IOM, UNICEF, Oxfam, Care International, Girls Not Brides, and the Communicating with Disaster Affected Communities (CDAC) Network,

as well as ICVA and UNHCR. In 2020, the first round of awards was made to 19 NGOs to help them reinforce PSEA through strengthened community awareness and engagement, whose achievements are summarised here. 40 types of material have been developed so far, including, among others, print, audio, video, and community discussion guides, which are available in some 30 languages and are tailored to reach over 20 different Age, Gender, Diversity (AGD) profiles. The full database can be accessed here.

In 2021, an additional 15 grants were awarded to projects in all regions. These projects, summarized below, aim to strengthen engagement with key groups such as adolescent girls, language minorities, persons with disabilities, persons of diverse sexual orientation and gender identity (SOGI), people in geographically isolated areas and communities where risks of transactional sex are known to be high. All selected projects incorporate dedicated attention to SEA risks posed by the COVID-19 pandemic, and each has received technical support and advice from the interagency steering group in developing their respective initiatives.

Africa

TAMMOUNDE SPERANZA, Cameroon

Targeting 996 women and 809 men from the IDP and host communities living in Zamaï et Mozogo, TAMMOUNDE SPERANTA developed an awareness-raising radio spot in 3 languages, Mafa, Fufuldé and Haoussa, and printed and distributed 500 posters on PSEA prevention and reporting channels. The NGO also organised 2 training workshops, focused on elaborating key messages and reinforcing understanding of PSEA, with 60 humanitarian actors from 8 national NGOs and 7 international NGOs and 2 training workshops with 61 community leaders, including religious leaders, members of community committees and IDPs. The community workshops also established 2 PSEA community committees to continue PSEA awareness-raising and information sharing within their own communities and to channel SEA reporting at the community level. In addition, 10 focus group discussions with 211 women and girls and10 focus group discussions with 268 community members, including youth, women and IDP leaders, were held to discuss reporting mechanisms.

SAUTI YA MAMA MUKONGOMANI (SMM), DRC

SAUTI YA MAMA MUKONGOMANI (SMM), a platform of women-led NGOs working in the province of North Kivu, worked through its "Women's Rights Activists" (WRA) group, composed of women, men, youth and marginalized people (people with albinism, PwD, Pygmy population) which undertakes awareness-raising and communication actions on behalf of SMM on issues such as women's rights and GBV. SMM developed and produced 48 radio and 2 TV programmes carrying PSEA messages to communities, and designed 100 posters, 100 flyers and 30 picture boxes on prevention and reporting mechanisms which reached more than 50'000 persons. SMM also organized training sessions on PSEA policy for its own members and partner

organisations, including 28 persons from local authorities, 22 persons from international NGOs and 54 persons from national NGOs.



Members of the Women's Rights Activists (WRA) group are briefed on community awareness and communication techniques on PSEA.

Organization for Social Service, Health and Development (OSSHD), Ethiopia

OSSHD developed community awareness-raising materials in Tigregna language, including 9'295 posters, 148 banners and 30'364 leaflets on SEA prevention and response and referral pathways targeting

39'543 IDP women, girls, men and boys living in IDP sites in Mekelle, Abi Adi and Shire. The NGO also organised 75 community engagement sessions with women, girls and persons with disability on reporting channels and barriers to reporting and a one-day orientation session with 22 IDP leaders and humanitarian partners in Mekelle to increase awareness on PSEA, to discuss how to empower vulnerable groups to report and how to make reporting channels as safe as possible.



Distribution of IEC materials in Shire, Tigray, Ethiopia

Kachere Progressive Women's Group (KPWG), Malawi

KPWG aimed at raising community awareness in the Nsanje district on SEA risks and available reporting channels through the development of 2 billboards, 1'500 posters and 1'500 wrist bands, produced in vernacular language (Sena). Interactive radio messages including 125 jingles were also produced and integrated in 9 PSEA talk shows which have been heard by over 28'000 persons. The NGO conducted 5 focus group discussions targeting 2'190 women, men, girls and boys on issues such as the lack of inclusivity in PSEA communication channels and reporting and conducted stakeholder meetings with other NGOs, traditional and institutional authorities to strengthen reporting channels.

Horn of Africa Peace Network (HAPEN), Somalia

HAPEN engaged with refugees, IDPs and representatives of camp management in Lower Juba in the design of 4'000 leaflets, 500 posters and 300 shawls to support the transmission of PSEA messages in Somali. The NGO also put in place a mobile communication unit (car, microphone and loudspeaker), which covered 40 IDP camps by providing awareness to people in their homes, streets and market centres and reached 42'000 IDPs and host community members. HAPEN conducted 3 focus group discussions with 60 key stakeholders, such as ministry officials, camp leaders, women leaders, youth groups, IDPs, returnees and hosts. The NGO produced and aired a TV drama to inform the community about SEA, how to prevent and report it and what services are available in Kismayo, which was also posted on social media where it currently has attracted 3.6k views. 3 radio talk shows to promote awareness and to demonstrate safe reporting channels and existing referral pathways were developed and aired and reached an estimated 50'000 people.

Reach Africa Organization (RAO), South Sudan

RAO developed PSEA awareness-raising materials focused on clarifying different types of SEA, available reporting channels and barriers to reporting, in the form of prints, video and audio clips, which were developed through role-play and comics produced by a local youth theatre group, Ana Taban. Posters, flyers and brochures were produced and translated into local languages, and distributed in strategic places in South Sudan. Radio jingles were produced and aired on different community radio stations. All the deliverables targeted the entirety of the community, with a particular focus on women, girls, boys, men, local authorities, women leaders, youth leaders, and religious leaders.

Disability Relief Services (DRS), Tanzania

DRS targeted more than 10'240 refugees, in particular girls, women and people with disabilities, living in refugee camps in

Nyarugusu, Nduta and Mtendeli by developing and distributing 350 T-shirts, 350 caps, 1'000 posters, 2'000 flyers and 2'000 leaflets. In addition, the NGO produced 2 comedian shows to disseminate PSEA messages within the wider community, and coordinated a community dialogue for 40 refugee leaders, including zone, village, youth, women and PwD leaders, focused on clarifying the different types of SEA, informing about available reporting channels and discussing barriers to reporting, also through the distribution of the IEC materials produced, notably the flyers.



Branded handwashing buckets were placed around Tongogara Refugee Camp, Zimbabwe

Childline Zimbabwe, Zimbabwe

As a follow-up to their 2020 project, Childline Zimbabwe targeted 5400 children and 5840 adults living in Tongogara Refugee Camp and surrounding communities by translating and illustrating the Drama Club Guide they developed in 2020 into two local languages, Swahili and Shona. Furthermore, the NGO conducted a training for drama club guide facilitators for 40 participants, which included guidance and counselling teachers, youth and students, to use the drama guide in schools and around the camp. A short radio drama on PSEA and existing reporting platforms available in the camp was also developed. In order to increase visibility on PSEA key messaging and SEA reporting platforms, 65 branded bins, 50 branded handwashing buckets, and a billboard, in both English and Swahili, were produced and placed around the camp. Finally, the NGO organised 3 mobile road shows, which aimed to raise awareness on SEA and safe reporting platforms, and launched a zero-tolerance campaign, targeting humanitarian workers.



Through mobile road shows, Childline Zimbabwe aimed to raise awareness on SEA and safe reporting and create interactions with the community, thus facilitating dialogue on SEA.

Americas

Defence for Children International Costa Rica (DNI), Costa Rica

DNI developed and distributed 3 materials on PSEA targeting refugee children and adolescents residing in Upala, Los Chiles and the Great Metropolitan Area of Costa Rica: a story book aimed at girls and boys aged 8-12, a comic aimed at adolescents aged 12-18 and a guide for local actors. 200 copies of the story book, which was developed and validated through 3 workshops organized with 26 children, were distributed in both printed and digital version, which also contained an audio version for children with disabilities, on what constitutes SEA and on existing referral pathways for children. Produced in joint coordination with 19 adolescents during the course of 3 workshops, 200 copies of the comic were distributed, also in printed, digital and audio versions, which contains information on SEA, prevention and reporting mechanisms. Finally, DNI developed 300 copies of a guide for 300 local actors from the host communities, focusing on how they can support the prevention and protection of SEA of children, communication about DNI's PSEA focal points role and their role in the prevention of SEA. This guide was developed through 3 workshops with the local actors and distributed in both print and digital versions.



Consultation workshop with children to develop a story book, Los Chiles, Costa Rica.

Fundación Espacio Creativo, Panama

Fundación Espacio Creativo developed targeted PSEA awareness-raising materials for migrant and refugee women and adolescents from Venezuela, Nicaragua and El Salvador as well as local populations, living in Panama city, San Miguelito and Arraiján. The NGO produced 5 dance video spots for children and youth, 5 radio spots, 5 series of social media postcards and 2 podcasts, focused on disseminating key PSEA messages.. Community consultation was strongly present through the organization of 7 focus group discussions with 35 women and adolescents where the content, language

and style of messages were developed and validated in close collaboration with the community.



Making of video spots for and with children and youth, Panama.



PSEA ToT Training in Pan Lot, Myanmar

Asia

Mawk Kon Local Development Organization, Myanmar

Mawk Kon LDO implemented PSEA activities in 15 villages of Kart Htike and Mong Lat village tracks in Keng Tung Township, with 2'474 women and 2'075 men by developing IEC materials including a short video, 2'250 pamphlets and 100 posters in Lahu, Shan and Myanmar. The IEC materials and PSEA key messages were developed in consultation with 40 community members through 4 half-day Focus Group Discussions with youth leader groups, village, religious and women leaders and community focal points. The organisation also held 3 two-day Training of Trainers focusing on raising awareness on PSEA for 48 staff, community leaders and community focal persons. A complaint and feedback mechanism (CFM) was established to address PSEA. In furtherance of this, Mawk Kon LDO conducted 2 stakeholder meetings with 32 persons coming from humanitarian organizations, including local NGOs and faith-based organisations, and the community, both leaders and members, to develop CFM in community and to identify community CFM focal points for each village.

Centre for Social Change (CSC), Nepal

CSC worked with 14 Nepali artists in a project entitled 'Artivism for PSEA' (art + activism) to produce IEC materials and to expand knowledge, understanding, awareness and engagement on PSEA. Through the 'Artivism for PSEA', which has so far reached 6000 youths through social media and is currently ongoing, 16 different art products were developed and produced, including paintings, sculptures, comic book, rap song, photo stories, poem, street art and videos to promote community awareness and mobilization on the concepts, risks associated and reporting mechanisms. To circulate key messages on PSEA, 1000 copies of the comic book were printed and distributed in Nepali language. The organisation also organised 6 PSEA

workshops, 2 focusing on explaining the concept and principles of PSEA to the artists before the production of the artwork, while the remaining 4 targeted 400 adolescent girls of flood-affected families living in Sunsari district and in the vicinity of the Bhutanese Refugee Camp in Jhapa district.



PSEA workshop with adolescent girls, Nepal

National Humanitarian Network (NHN), Pakistan

NHN, an alliance of humanitarian national non-governmental organizations, focused on three interlinked components, i.e. awareness-raising, capacity-building and community engagement on PSEA. As a result, the NGO developed and printed 5'000 posters in 5 local languages, including Balochi, Punjabi, Pushto, Sindhi and Urdu, carrying culturally sensitive PSEA messages under four different hashtags, which were disseminated through social media and displayed in public areas of major cities and rural hubs. Capacity-building was organized through a national Training of Trainers for 20 CSO staff representing all provinces to develop a pool of experts on PSEA and

through 20 community staff training for 587 staff members of local CSOs, community-based organisations and other stakeholders from across Pakistan. The network also held 5 focus group discussions at provincial and regional level with 68 participants and 50 community engagement sessions with 1232 members of the community, including refugees and host communities, to create a discussion space, support the development of community-led initiatives and to enhance community leadership.

Middle East

Al-Dameer Association for Human Rights, Palestine

Al-Dameer Association conducted 40 awareness-raising sessions in various cities such as Gaza, Rafah, Beit Hanoun and Nuseirat, with 872 women, girls, PwD, youth and men, to improve the level of community knowledge and awareness on PSEA. The NGO also held a social media campaign on Twitter and Facebook by developing an animation awareness video and broadcasting 2 radio episodes on PSEA and reporting channels which have reached 10,000 persons through more than 30 posts. 2 banners, 430 posters and 460 brochures which define SEA and give information on existing reporting mechanisms were designed and distributed to partners and the wider population. The NGO also conducted 2 capacity-building training courses to strengthen institutional capacity on complaint and reporting mechanisms with 22 staff and volunteer personnel of the organization, in particular the youth team, and 18 staff members of partner organisations.



Two radio episodes on PSEA and available reporting channels were carried out on Voice of the Zamn, Palestine

International Humanitarian Relief (IHR), Syria

IHR organized 40 awareness-raising sessions with 370 persons which focused on clarifying different types of SEA, giving information on available reporting channels and discussing barriers to reporting. An awareness-raising campaign "Together against SEA" was set up, through which 5'000 notebooks, 5'000 pens, 10'000 leaflets were distributed to a total of 23'291 IDPs living in Idlib and Aleppo. The NGO established 20 focus group discussions with 128 persons (94 women and 34 men) from both IDP and host communities where the participants were able to discuss challenges to access humanitarian aid, communication channels between humanitarian workers and beneficiaries and to which extent the beneficiaries trust the existing complaint and feedback mechanisms.



Focus Group Discussion with IDP women



Raising awareness on SEA in Idlib and Aleppo



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